



# COPOLAD - Walking through the Community

## Experience "Community Guides"

The activity "Community Guides", in partnership with the Núcleo de Articulação Comunitária e Afirmativa (NACA) of the Instituto Mirante de Arte e Cultura and the organisation Casa da Sopa as guides, members of the community itself, will allow participants to learn about the context in which the neighbourhood was formed, with the arrival of migrants fleeing from the drought that plagued places of the interior of Brazil.

The guides have been trained through a partnership between the Cooperation Programme between Latin America, the Caribbean and the European Union on Drug Policy (COPOLAD III), Estação das Artes, Banco do Nordeste (BNB), the organisation Casa da Sopa, Instituto Empodera and Conexão Musas.



## O Moura Brasil - (Oitão Preto)

The history of the neighbourhood dates back to the arrival of migrants fleeing the drought from the interior of the country. The authorities tried to prevent these people from entering the city. For this reason, Arraial Moura Brasil or "Curral" appears as a concentration camp to house them, who remained in the territory, but could not move around the city. They only received food and water.

This neighbourhood is also known as **Oitão Preto**. According to stories from neighbours in the community, it was given this code name because of a historical period when wealthy men frequented the existing houses of prostitution in the community. These so called "pensions" housed women who had fled the drought and misery of their hometowns and were forced to prostitute themselves to survive.

These places were an "oitão", a closed building with no windows and walls painted black. This was the origin of a name that the community tries to avoid.

**Day: 25 April (Tuesday)**

**Time: from 4 p.m.**

**Departure: Coletivo Raízes da Periferia (Rua. do Trilho, 855 - Moura Brasil, Fortaleza)**

**Event for guests**

## Route 1:

Location: Fountain

A point of resistance and importance for the community, as for a long time it saved from dying of thirst those who did not have running water at home. It continues to function to this day, helping many neighbours.

Guide: Scarlett Vitória F. Lourenço - Resident and facilitator of the affective mapping of the community of Moura Brazil and nursing technician



Scarlett Vitória F. Lourenço

## Route 2:

Location: Raizes da Periferia

**Headquarters of the youth collective that works to reduce the harm in the community through actions with people living on the streets. Art and education are a new strategy for the integration of children in the neighbourhood.**

**Guide: Douglas Galdino - Multilingual artist, member of the Raízes da Periferia collective**



Douglas Galdino

## Route 3:

Location: Praça do Muriçoca

Muriçoca is the scene of great themes for the community. The place takes its name from the emblematic character in the construction of the neighbourhood and in the history of Fortaleza.

Guide: Natanael Rego Matos - Resident of the Moura Brasil Community, student of history



Natael Regos Martos

## Route 4:

Location: Avenida

A meeting point and a place of relevance for the community. As the community does not have a building as an association, the square is used to host discussions, daily games and events promoted by the community.

Guide: Janderson da Silva Nascimento - Community organiser and member of the Raízes da Periferia collective



Janderson da Silva Nascimento

## Route 5:

Location: Escolinha de Surf

Ponto is a school that brings various activities to young people from the neighbourhood and surrounding communities. It also offers school tutoring, capoeira and other activities.

**Guide: Rayane Feijão Gomes - Community social worker**



Rayane Feijão Gomes

## Route 6:

Location: Bloco do Mamão

The traditional street group carnival in Fortaleza, Mamão, is part of the neighbourhood. It has been awarded championship three times. Several generations of community leadership have joined this group in the past.

Guide: Maria Aparecida Costa Lima - Social educator at NACA and community leader of the Moura Community Brazil



Maria Aparecida Costa



## Route 7:

Location: Areninha

**Meeting point in the public space of youth.**

**Guide: Ismael Gutemberg Pimentel - Resident of the community of Moura Brasil, researcher of the history and culture of the community of Moura Brasil and developer of cultural works on the memories of the community**



Ismael Gutemberg

## Route 8:

Location: Praça do Ferreira 1

**Tour of the Community's shops, with enough time to meet different people living on the streets.**

## Guides:

Marcelo Medeiros is a former homeless person who is now an artist and a member of the National Movement for the Street Population in Ceará. He is also an educator at the Grupo Espírita Casa da Sopa and an advisor to CEPOP (State Council for the Rights of the Street Population).

Leonardo Rodrigues is the coordinator of the Grupo Espírita Casa da Sopa and member of RAISS (American Network of Intervention in Situations of Social Suffering).



Leonardo Rodrigues



Marcelo Medeiros

## Route 9:

Location: Praça do Ferreira 2.

Tour of the Community's shops, with enough time to meet different people living on the streets.

## Guides:

Paulo Probo and Débora Alice Feitosa. Débora is a participant of the Rua Population Movement and representative of Casa da Sopa. Antônio Arlindo Ferreira is a former homeless person who is now a leader of the Rua Population Movement and representative of Casa da Sopa.



Débora Alice Feitosa y Antônio Arlindo Ferreira

## Route 10:

Location: Praia do Marina.

**Welcome to the Moura Brasil Community.**

**Guide: Vanderson Rodrigues (Vandim) - Resident artist of the Moura Brasil community, member of the Raízes da Periferia collective and production assistant at NACA**



Vanderson Rodrigues (Vandim)